



MASTER OF BUSINESS ADMINISTRATION (Business Analytics)



CRICOS COURSE CODE

111558E



LOCATIONS

Melbourne | Sydney



DELIVERY MODE

Face-to-face and Online
(Offshore International students)



DURATION

2 years (104 weeks) full-time



START DATES

27 Feb, 27 Mar, 8 May, 5 June, 10 Jul,
14 Aug, 11 Sep, 16 Oct, 13 Nov



CORE STRUCTURE

CORE UNITS	SPECIALIZATION UNITS	PROJECT-BASED UNITS
10	5	1

OVERVIEW

The AIH Master of Business Administration (Business Analytics) is designed to position graduates for success as professional executive officers, data analysts or general managers in any industry. In a world driven by data, there is an increasing demand for professionals to develop skills in analysing data to better understand how to drive innovation or growth and uncover valuable insights for decision-making processes. Many major businesses prefer to employ highly skilled professionals who are proficient in business analytics and data visualisation.

MBA BUSINESS ANALYTICS

	UNIT TYPE	CREDIT POINTS
MBA4001 Finance for Corporate Managers	Core	10
MBA4002 Communication and Negotiations	Core	10
MPM4001 Organisational Context and Roles in Project Management	Core	10
MBA4004 People, Culture and Agile Leadership	Core	10

EXIT WITH GRADUATE CERTIFICATE OF BUSINESS ADMINISTRATION

MBA4006 Business Law	Core	10
MBIS4007 Big Data & Visualisation	Specialisation	10
MBA4007 Data Visualisation & Business Reporting	Specialisation	10
MBA4008 Business Analytics Reporting	Specialisation	10

EXIT WITH GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

MBA5001 Strategic Management	Core	10
MBA5002 International Business Strategy	Core	10
MBA5003 Strategic Marketing Management	Core	10
MBA5004 Enterprise Risk Management	Core	10
MBA5005 Corporate Governance, Ethics and Sustainability	Core	10
MBA5006 Customer & Digital Marketing Analytics	Specialisation	10
MBA5007 Real World Business Analytics	Specialisation	10
MBA5008 Major Industry Project – Int'l Business Strategy & Analytics	Project-based	10

MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

TOTAL 160 CREDIT POINTS



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NESTED EXIT QUALIFICATIONS

- Graduate Certificate of Business Administration
- Graduate Diploma of Business Administration (Business Analytics)



CAREER OUTCOMES

The Master of Business Administration (Business Analytics) will provide students with transferable skills, industry experience and in-depth knowledge of business practices, positioning them for potential careers such as the following

- Business Analyst
- Business Consultant
- Business Manager
- Operations Manager



TUITION FEE

Please visit our website www.aih.nsw.edu.au for updated course fee information.



HOW TO APPLY?

- Select course
- check entry requirements
- apply online or via an authorised education agent



ENGLISH REQUIREMENTS

IELTS (Academic): 6.5 overall with no band less than 6.0
TOEFL: 85 (with min 20 in each skill)
Pearson: 58 (with min 60 in reading, writing & communication)



ACADEMIC ENTRY REQUIREMENTS

Applicants must have completed an undergraduate bachelor's degree (AQF Level 7) or equivalent. Students who do not have the assumed knowledge in numeracy and digital reasoning will be required to complete MBA4000 Statistics for Professionals (at their own cost) in the first trimester of the course.



SCHOLARSHIPS

AIH offers generous scholarships of up to 25% on full course fee to the meritorious students. All students are automatically considered for scholarship upon meeting conditions. Please refer to the scholarship conditions on your offer letter.

For more course information, please call us on +61 (02) 9020 8050 or email marketing@aih.nsw.edu.au and our team will respond to your request